

Y O U R L A W N ■

Cultivate a Healthy Landscape

by Tori Whitehouse



Take a drive through any neighborhood this spring and you'll most likely see a landscape company mowing someone's lawn. In the twenty-first century, landscape services are a common commodity for most homeowners and you can find a landscape company at every corner. Many people assume that landscape companies are generally the same. Unfortunately, this is not the case. Studies show that most people who purchase these services are unsatisfied with the results and feel that very few companies really care about their satisfaction.

If you are one of these people, don't despair! Founded in 1993, Hemlocks Landscaping is locally owned and proudly serves Pickens County and the North Georgia area from Kennesaw to Blue Ridge. Providing its clients with premium services at competitive prices with quality, professionalism and passionate dedication, Hemlocks Landscaping adds value to the superior service it delivers by customizing a communication program based on the expectations and needs of each client. As the lawn professionals at Hemlocks Landscaping will tell you, "Your expectations are everything...so we listen."

According to Jason Satterfield, a Certified Landscape Professional (CLP) with Hemlocks Landscaping, "We understand that the true value of our landscape service is realized most when we not only make our clients' landscapes look great, but when we also improve their quality of life."



From the beginning, he says, lawn professionals at Hemlocks Landscaping will engage clients in thoughtful dialogue to gain insight about their needs. In addition to quantifying the landscape elements and identifying areas of landscape improvement, expectations anchor a lawn

service program and serve as the foundation for a long-term relationship. "Once we establish expectations," Satterfield says, "a course of action is provided to detail how the services that we perform today will affect the landscape long-term. Our landscape management programs are tailored to meet the specific needs of each property and the expectations of the client."

How do they do it? By carefully selecting qualified personnel with industry experience and horticulture degrees, Hemlocks Landscaping ensures that its clients receive the highest level of service. Hemlocks employees are enrolled in professional development programs that meet the national standards set forth by PLANET (Professional Landcare Network), which is the largest and most respected green industry association in the country, says Satterfield. The CLP designation, as well as many other state and local certifications that Hemlocks employees hold, demonstrates the company's dedication to delivering a service that clients can trust to be professional.

To culminate your dream of a landscape that performs at an optimum level and adds significant value to your property—and to enjoy the convenience of working with a group of people you can trust, get to know Hemlocks Landscaping and learn what a high quality landscape service really is. "We can help you design, create and maintain a landscape that will thrive, enabling you to spend more time enjoying the outdoor environment of your home without the grueling hard work and time that is required to carefully and consistently manage a growing landscape," says Satterfield.

For more information about Hemlocks Landscaping, call 706-692-9064, e-mail information@hemlocks1.com or visit www.hemlocks1.com.