

Y O U R L A W N ■

by Linda Ross

Hemlocks Landscaping

Takes a “No-Excuses” Approach to Lawn Care



In business for more than 12 years in north metro Atlanta, Hemlocks Landscaping began primarily as an upscale design/build firm concentrating on inspired design, lush plantings, and unique one-of-a-kind hardscapes. In serving the North Atlanta and Cherokee County area, Hemlocks has seen the desire for high quality landscape services grow, as clients become increasingly more sophisticated in their wishes.

“Through the years we have needed to expand our focus to meet the landscape needs of our core clients and the community as a whole, while still retaining the client focus that has built such a solid company,” states Hemlocks President Ross Fletcher. “Today we provide a variety of services in addition to property maintenance and design/build, including irrigation, outdoor lighting, estate management, water gardens, lawn care management and more.”

Typically landscape companies are ranked at the bottom of list when it comes to customer satisfaction, particularly in relation to lawn care applications. The “big box” companies of the industry promise a healthy, green and weed-free lawn but struggle to follow through. Promises do not produce results in any industry, especially in landscaping and

lawn care. The value of a landscape service cannot be measured by the price when the results are less than average.

At Hemlocks, a different approach is taken to lawn care programs. Evaluating and understanding the specific conditions of a property is the most crucial part of managing any landscape. A generic program for an entire region can have limited capabilities for producing a vigorous lawn. It is a lack of results as well as an indifferent attitude that have been big problems among lawn care companies in our area. Each property has different requirements that must be understood in order to achieve the results homeowners want. Hemlocks employees have the education and the experience to tailor each program to meet the needs of the specific site conditions of both residential and commercial properties throughout the area.

“We work hard from the beginning to earn your trust and guide you through a recommended course of action to improve the overall performance of your landscape,” says Jason Satterfield, Hemlocks maintenance division director. “Our philosophy is to be set apart from the average landscape firm.”

Dedicated to delivering horticultural excellence, the Hemlocks team strives to be a leader in the industry, producing outstanding results that surpass their competition and exceed their clients’ expectations. “If you consider the amount of time you currently spend managing your lawn or landscape,” Satterfield says, “I’ll bet it is more than you desire. Time is extremely valuable in today’s society and saving time can improve your family’s quality of life.”

“Our team has the education, experience and passion to properly manage your landscape, enabling you to spend more time enjoying your life’s passions,” Satterfield continues. “If you would like to finally hire a lawn care provider that really cares for your landscape and takes a no-excuses approach, give us a call. We look forward to helping your landscape investment become everything you dreamed it would be.”

For more information about Hemlocks Landscaping, call 706-692-9064, email information@hemlocks1.com, or visit www.hemlocks1.com

